

FOR IMMEDIATE RELEASE
31 March 2008



**Eatonfield Group plc (“Eatonfield” or “the Group”)
(AIM:EFD)**

Appointment of Director

Eatonfield Group plc, the commercial property developer and house builder, is pleased to announce the appointment of Howard Jones BA (Hons) ACMA on 28 March 2008, as Group Finance Director.

Howard joined the Group in June 2007 as Financial Controller and was instrumental in the production of its first annual report as an AIM listed company. He produced its recent interim report, as at 31 December 2007, for the first time under IFRS.

He immediately began to work across the Group with other members of the management team and has made significant contributions to areas outside the finance function.

Howard Jeremy Jones is 49 years old and in the last 5 years has been a Director of Fugro Robertson Limited, Kronospan Limited and their various subsidiaries. No other information in respect of Howard Jones is required to be disclosed under Schedule Two (g) of the AIM Rules.

Rob Lloyd, Chief Executive said; “I am very pleased to make this appointment and look forward to continuing to work closely with Howard in the future to drive the business forward.”

For further information, please contact:

Eatonfield Group plc Rob Lloyd, Chief Executive	01352 757008
Evolution Securities Joanne Lake/Angus Gladish	0113 243 1619
Buchanan Communications Nicola Cronk/Susanna Gale	020 7466 5000

Notes to Editors:

About Eatonfield Group plc

Eatonfield’s key strengths lie in its property management knowledge and expertise and its ability to successfully identify and acquire sites at an advantageous price which require change of use or which, due to their current size or usage, do not present obvious development potential.