

FOR IMMEDIATE RELEASE

4 June 2010



**Eatonfield Group plc
("Eatonfield" or "the Company")**

Director/PDMR shareholding

The board of Eatonfield announces that on 3 June 2010, the Company received notification from Rob Lloyd Racing Limited ("RLRL"), a party connected to Rob Lloyd, the Company's Chief Executive, that on 2 June 2010, RLRL pledged 10,000,000 ordinary shares of 1 pence each in the share capital of the Company ("Ordinary Shares") of its total holding of 28,000,000 Ordinary Shares as security against a loan made to it by another of the Company's shareholders, Jenard Properties Limited ("Jenard").

Mr Lloyd, including RLRL and his other connected parties, remains the beneficial owner and retains the voting rights over his entire holding of 85,000,000 Ordinary Shares, which is as previously notified and represents 26.38% of the Company's issued share capital.

Jenard remains the beneficial owner and retains the voting rights over 90,000,000 Ordinary Shares, which is also as previously notified and represents 27.93% of the Company's issued share capital.

For further information please contact:

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